

THE POWER OF INNOVATION AND OPEN SOURCE

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Accenture

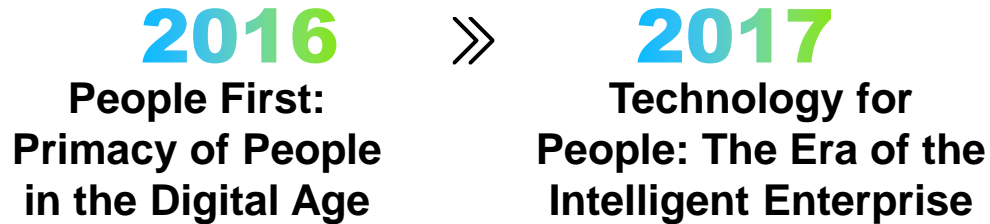
OPEN
24/7 ¿Quieres entrar?

accenture  technology

TECHNOLOGY VISION

THE EVOLUTION

#TECHVISION2017



2017 VISION TRENDS

TECNOLOGÍA PARA LAS PERSONAS

TENDENCIA 1

**INTELIGENCIA
ARTIFICIAL, EL
NUEVO
INTERLOCUTOR**
Experiencia por
encima de todo

TENDENCIA 2

**ECOSISTEMAS
COMO
MACROCOSMOS**
Libera el poder
del “nosotros”

TENDENCIA 3

**MERCADOS
DE
TALENTO**
Inventa tu futuro

TENDENCIA 4

**DISEÑO
MÁS
HUMANO**
Inspira nuevas
conductas

TENDENCIA 5

**LO
INEXPLORADO**
Inventa nuevos
sectores, fija
nuevos
estándares

AI IS THE NEW UI

Experience Above All

Simple and smart interactions, value at each connection made... resulting in AI coming of age to become the new user interface of every digital business brand.



of executives report they will invest extensively in AI-related technologies over the next three years.



ECOSYSTEMS AS MACRO COSMS

Unleash the Power of Us

Platform companies: completely breaking the rules on how to operate and compete... companies now need more than just a platform strategy, they need a robust ecosystem approach.



agree competitive advantage will not be determined by your organization alone, but by the strength of the partners and ecosystems you choose.



WORKFORCE MARKET PLACE

Invent Your Future

On-demand labor platforms + surging online management solutions = talent marketplaces driving the most profound economic transformation since the Industrial Revolution.



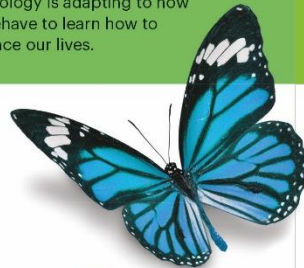
of executives plan to increase their organization's use of independent freelance workers over the next year.



DESIGN FOR HUMANS

Inspire New Behaviors

Technology design decisions are being made by humans, for humans... technology is adapting to how we behave to learn how to enhance our lives.



of executives surveyed agree that organizations need to understand not only where people are today, but also where they want to be.



THE UN CHARTED

Invent New Industries, Set New Standards

To succeed in today's ecosystem-driven digital economy, businesses must seize opportunities to establish rules and standards for entirely new industries.



of executives agree that their organization feels it has a duty to be proactive in writing the rules for emerging industries.



Gracias